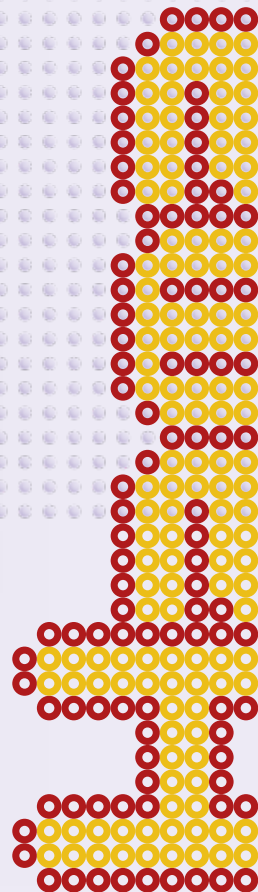


Hama News 2023

From child's play to fine art



Made in Denmark since 1971



Creativity that grows with you

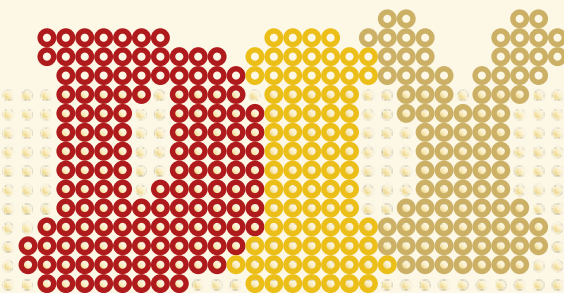
Most of us can remember playing with HAMA beads. They were there as we took our first strides towards fine motor control. They were there as we learned how to make patterns and distinguish colors. And they were there as we discovered what we love and how to express ourselves.

But unlike many other much-loved toys, HAMA beads are so much more than a childhood memory. From reimagining Van Gogh, to designing a new custom table topper, there's no limit to the things you can create (or how many times you can start over).

And with the addition of two beautiful new greens, you can grow your creativity even more. Are you ready to turn over a new leaf?

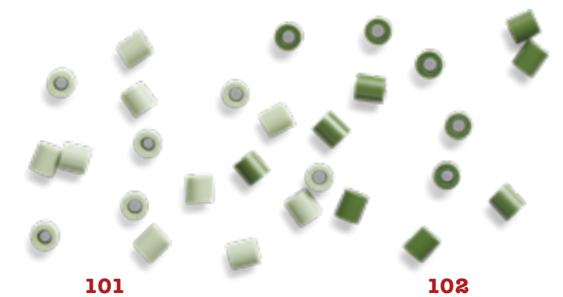


Made in Denmark since 1971



New colours

We have added two inspiring new colours to the HAMA bead colour range. Eucalyptus and forest green. Go create.



101

102



201-XX BEADS IN BAG

Contents: Approx. 3.000 beads.
Product size: 20x13x2 cm
Master pack: 60 bags



205-XX BEADS IN BAG

Contents: Approx. 6.000 beads.
Product size: 28x13x4 cm
Master pack: 30 bags



207-XX BEADS IN BAG

Contents: Approx. 1.000 beads.
Product size: 17x10x2 cm
Master pack: 50 bags
(5 bags of 10 pcs.)



501-XX BEADS IN BAG

Contents: Approx. 2.000 Mini beads.
Product size: 12x7,5x1 cm
Master pack: 100 bags
(10 bags of 10 pcs.)



3159 GIFT BOX - FASHION GIRLS

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x32x4 cm
Master pack: 10 pcs.



3046 GIANT GIFT BOX - ADVENT CALENDAR

Contents: Approx. 5.000 beads, 5 small pegboards: Square No. 220, round No. 222, hexagonal No. 223, star No. 270 and christmas tree No. 331. 1 Hama connector, advent calendar with 24 colour printed designs, instructions and ironing paper.
Product size: 27,5x43x4 cm
Master pack: 5 pcs.



Let your ideas bloom



3621 HAMA ART - BOUQUET

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards No. 276, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x3,5 cm
Master pack: 4 pcs.

New product



3622 HAMA ART - SUCCULENTS

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards No. 276, 4 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x3,5 cm
Master pack: 4 pcs.

New product



3609 HAMA ART - PAUL KLEE

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New product



3605 HAMA ART - BUTTERFLY

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



3606 HAMA ART - CLAUDE MONET

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



3607 HAMA ART - VAN GOGH

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



3608 HAMA ART - SUNFLOWERS

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



Hama Kids Gift Box

3712 ACTIVITY BOX

Contents: Approx. 2.400 beads,
1 medium hexagonal pegboard
No. 329, 1 string, 3 hair clips,
colour printed design sheet,
instructions, ironing paper and
1 storage tray with lid.
Product size: 24,5x32x3 cm
Master pack: 10 pcs.

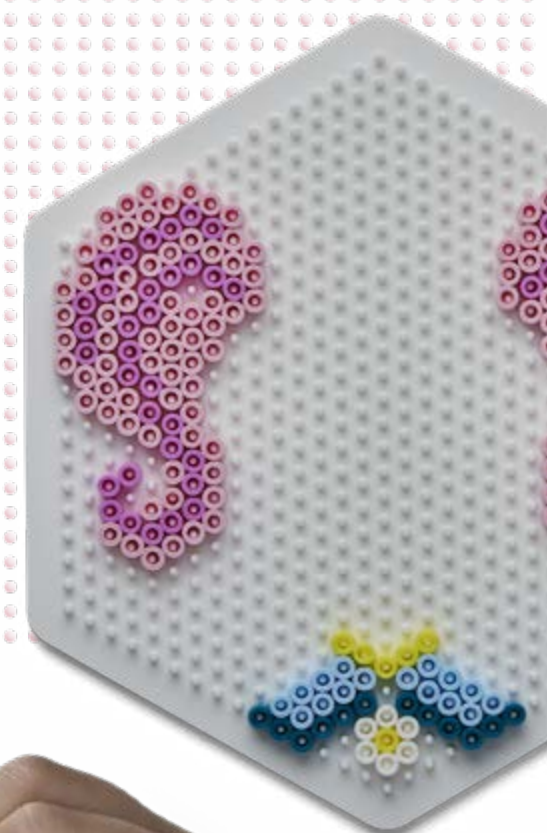
3706 ASSORTMENT

Display size: 41x32x36 cm
Master pack: Display of 10 pcs.
3 pcs. of each 3707 and 3709.
4 pcs. of 3712)



3255 GIFT BOX - PET SALON

Contents: Approx. 2.500 beads, 1 large
hexagonal pegboard No. 276, 2 Hama
connectors, colour printed design
sheet, instructions and ironing paper.
Product size: 24,5x21x4 cm
Master pack: 10 pcs.



4217 ASSORTMENT

Display size: 37,5x21x33 cm
Master pack: Display of
12 pcs. (4 pcs. of each 4214,
4215 and 4216)



4214 LARGE BEAD KIT BLISTER

Contents: Approx. 1.100
beads, 2 pegboards: Small dog
No. 326 and doll No. 330, in-
structions and ironing paper.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.



4215 LARGE BEAD KIT BLISTER

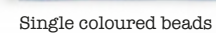
Contents: Approx. 1.100
beads, 2 pegboards: Car No.
311 and dinosaur No. 322,
instructions and ironing paper.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.



4216 LARGE BEAD KIT BLISTER

Contents: Approx. 1.100 beads,
2 pegboards: Butterfly No. 298
and small flower No. 327, in-
structions and ironing paper.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.

The classic beads in
new, redesigned bags.



Mixed coloured beads

Glow in the dark beads



The classic pegboards in
new, redesigned packaging.
Same item Nos and barcodes.



Hama Maxi 3+

8231 SMALL HEART

Product size: 9x7,5x1 cm
Master pack: 90 pcs.
(9 bags of 10 pcs.)



8792 BEADS AND PEGBOARDS IN TUB

Contents: Approx. 400 beads,
2 transparent small pegboards:
Square No. 8224 and heart No. 8231.
Colour printed design sheet,
instructions and ironing paper.
Product size: 12,5x11,5x11,5 cm
Master pack: 12 tubs



8277 PEGBOARD BLISTER

Contents: 2 transparent
small pegboards: Square
No. 8224 and
heart No. 8231.
Product size: 18x12x2 cm
Master pack: 24 pcs.



8982 SMALL BEAD KIT BLISTER

Contents: Approx. 100 beads,
1 transparent small heart
pegboard No. 8231 and iron-
ing paper.
Product size: 18x12x3 cm
Master pack: 12 pcs.

Hama Paw Patrol

8752 BEADS AND PEGBOARD IN BOX - PAW PATROL

Contents: Approx. 900 Maxi beads,
1 transparent large square pegboard
No. 8214, 1 string, colour printed design
sheet, instructions and ironing paper.
Product size: 9x19,5x19,5 cm
Master pack: 5 boxes



99375 STANDBOARD - PAW PATROL

Product size: 70x100 cm



7966 HANGING BOX - PAW PATROL

Contents: Approx. 2.000 beads,
1 large hexagonal pegboard No. 276TR,
4 bead supports, colour printed design
sheet, instructions and ironing paper.
Product size: 25,5x17x3 cm
Master Pack: 10 pcs.



7920 GIFT BOX - PAW PATROL 3D

Contents: Approx. 4.000 beads, 1 large
hexagonal pegboard No. 276TR, 5 Hama
connectors, colour printed design sheet,
instructions and ironing paper.
Product size: 24,5x32x4 cm
Master Pack: 10 pcs.



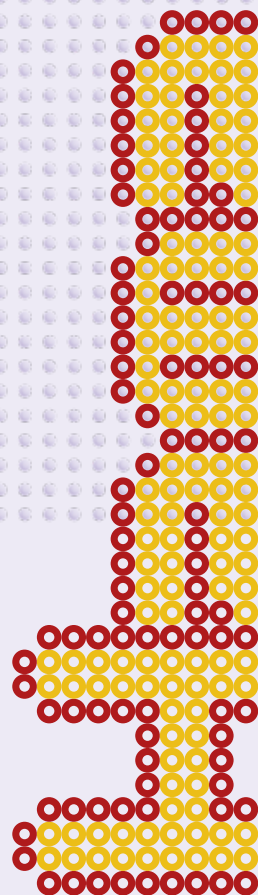
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